Veterans Strategic Analysis and Research Tool (V-START)
Informing veterans and their public, private, and social sector advocates through data visualization

OVERVIEW

IVMF / Deloitte Collaboration

In 2015, Deloitte and Syracuse University's Institute for Veterans and Military Families (IVMF) partnered to develop the **Veterans Strategic Analysis and Research Tool (V-START)** which helps users **interpret public data** to **extract key insights** and **inform veteran focused programs and research.**

V-START

The tool provides a **user-friendly interface to analyze veteran demographic, educational, and employment** data. Additional proprietary data may be overlaid to help organizations answer unique questions related to service delivery, utilization, efficiency, impact, and more.

WHAT DOES V-START DO?

- **Increases efficiency in answering questions from key stakeholders**
- **Provides evidence to support investments and decision making**
- **Facilitates data-driven dialogue during in-person forums**

HOW DOES V-START WORK?

FOUNDATIONAL TOOL
Dashboards summarizing publicly available data on veterans

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INPUT
Additional data sets to overlay and compare against publicly available data within the foundational tool

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OUTPUT
Visualizations that generate insights to help drive efficient analysis and inform decision making

Customized Analysis

Informed Decision Making

Efficient Evaluation of Disparate Datasets

WHO CAN USE V-START?

STATE
Inform resource allocation and program location decisions, leading to an increased impact on veterans and their families and higher return for taxpayers

FEDERAL
Evaluate local support to veterans and identify gaps to improve service delivery and target the greatest needs

VETERANS
Explore and compare geographic areas nationwide for future career and educational opportunities
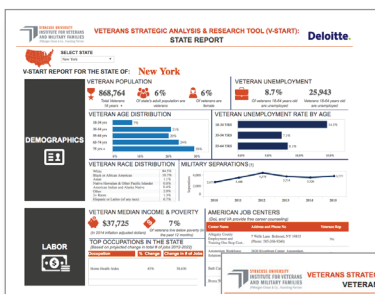
EMPLOYERS
Use data to drive veteran recruiting strategy, attract unique skills and top talent in geographic clusters, and improve workplace performance and retention
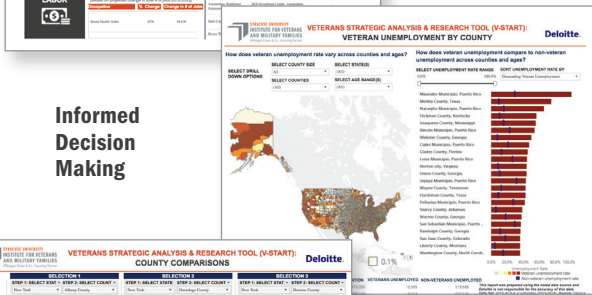
NONPROFIT INSTITUTIONS
Manage large data sets and utilize government data to better inform program development and evaluate program effectiveness
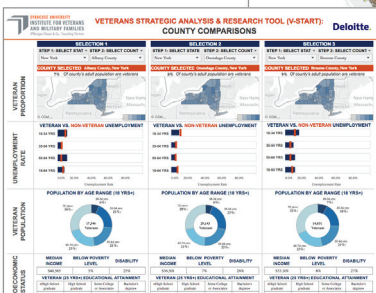
SYRACUSE UNIVERSITY
INSTITUTE FOR VETERANS AND MILITARY FAMILIES
JPMorgan Chase & Co., Founding Partner

Deloitte.

Veterans Strategic Analysis and Research Tool (V-START)
Measuring and evaluating programs at the IVMF

HOW CAN V-START BEST SUPPORT PROGRAM EVALUATION?

? ASK KEY EVALUATION QUESTIONS

- Are programs or initiatives delivered in areas with the highest veteran concentration, need, and greatest potential impact?
- What does the **current intake of veterans** look like compared to funding?
- Who currently **attends** our programs? Where does our target demographic live?
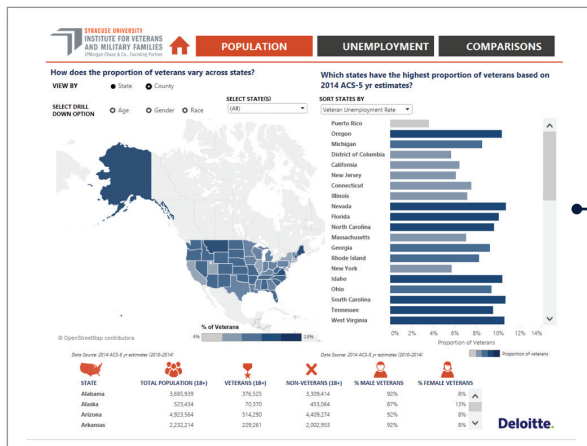- How can programs be improved?

LAYER ON ADDITIONAL PROGRAM DATA

- Service delivery and process data
- Outcomes data
- Target demographic data
- Transition data for service members

WHERE ARE IVMF PROGRAMS IN RELATION TO THE PROPORTION OF VETERANS?

FOUNDATIONAL TOOL:
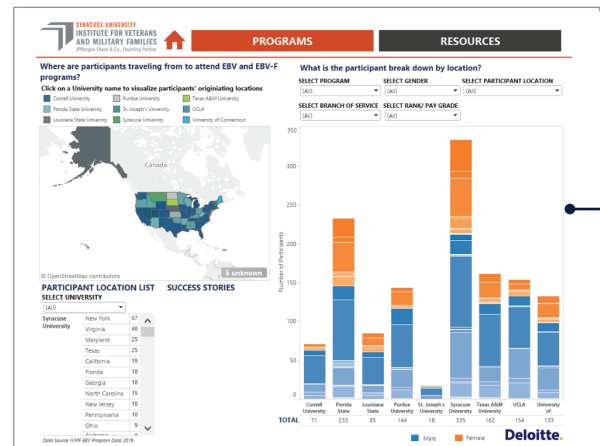Dashboards summarizing publicly available data on veterans

Which states have the highest proportion of veterans based on 2014 ACS-5 year estimates?

INPUT:
Additional data sets to overlay and compare against publicly available data within the foundational tool

From where are participants traveling to attend IVMF programs?

V-START LEADS TO DATA-DRIVEN DECISION MAKING, POTENTIALLY RESULTING IN:

- Cost savings and potential increased ROI
- Timely program evaluation and analysis
- Greater impact on and trust among the veteran community